

RESUME

MARYAM AZIZ

ILLUSTRATOR / VISUAL DESIGNER

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EDUCATION

BFA ILLUSTRATION

ArtCenter College of Design

Studied Illustration, Product Design and specialized in Surface Design that involving making repeatable pattern design, color, material and finishes. **GPA 3.96**

ASSOCIATE OF ART

Pierce College

Learned the fundamentals of painting, drawing, figure drawing, Life drawing, Photography, lettering, and graphics.

EXPERIENCE

2020 - Present

NEIMAN MARCUS VISUAL DESIGNER

- Making illustrations and repeatable patterns and engineered patterns for NM featured brands such as Dolce and Gabbana, Versace, Bottega, Valentino, and others.
- Design visual merchandising projects and undertake the project from concept to completion, starting with ideation, sketching, rendering, and then making the actual props to elevate the brands and create a luxury customer experience at NM stores.
- Creating the theme for NM window displays and in-store displays, researching for visual references and analyzing existing trends according to the scope of work, creating mood boards, and presenting the final creative ideas.
- Produce initial sketches, renders, technical drawings, and presentations of how I will produce or make my idea.
- Create all the visual content (illustration, patterns, graphics, and props) while adding my style or touch; I maintain the brand's language and uphold and elevate the brand I am designing for.
- Finding vendors, negotiate to meet NM budget & deadline.

2019 - 2019

VANS Surface Designer and Illustrator

Explored how the new technology in printing allows us to create a new kind of visual content that redefines the relationship between the print and the product it lives on across multiple brands and multiple product categories such as apparel, footwear, and equipment. Designed patterns that are on-brand yet open up the brand's future potential.

2016 - 2019

ARTCENTER COLLEGE OF DESIGN Teaching Assistant

Assisted students in developing a complete collection of patterns to be applied to different applications. Demonstrated hands-on techniques such as batik, shibori, stencil, block stamps, and potato stamps and helped students turn the motifs into digital half-drop repeat, block repeat, and half-brick repeat for textiles. Assist students in creating CAD patterns and how to apply illustrations to it. Helped students understand the trend in a specific period and use a variety of color expressions to make patterns that are on-brand.

STATEMENT

Hello, I'm Maryam Aziz, an Illustrator and Visual Designer at Neiman Marcus. In the past, I've worked with various companies (such as Getty Museum and Vans) on projects to develop props, patterns, color options and illustration for different applications.

I believe that design is very important to convey a specific story. At the same time, Graphics can transform anything into personalized vehicles for individual expression. Believing in that, my work is very unique and I make sure my idea is not already in the market and it fits the brand that I am working for. All these designs come from inspirations I get from the world around me: nature, city, people, and anything that tells a story. With my work, I want to express the best of yourself.

SKILLS

Adobe Ps, Ai, Id,
Fr, Ae
Procreate
Pen and ink
Pattern making
Print making
Painting
Branding
Time managing
Leadership Skills

SOCIAL MEDIA

- <https://www.instagram.com/maryam.m.aziz/>
- <https://www.linkedin.com/in/maryam-aziz-96764a51/>